

Manual - How to Sign Up for the PE Update.com Affiliate Program



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How to Sign Up for the PE Update Affiliate Program

It might look complicated, but signing up for the PE Update.com affiliate program is not difficult. And this manual that should make the process even easier.

In fact, the most time-consuming thing about the entire PE Update affiliate program IS signing up for it. Once that's completed, the program runs itself...including monthly deposits to your PayPal account!

In overview, here are the steps required to get up and running:

Step 1: Fill out the Affiliate Program Sign-up Page at:

<http://www.physicaleducationupdate.com/public/affiliate/signup.cfm>

(See [Page 4](#) in this manual for more information).

- If you prefer payment by check, leave "Paypal Email Address" blank.
- If you prefer payment by Paypal, see Step # 5.

Step 2: Login, select your banner then copy the HTML code that's provided.

(See "[Logging in to Your Account](#)" and "[Selecting a Banner for Your Website](#)")

Step 3: Have your webmaster add the code to your website so it appears where you want.

Step 4: That's it! Check your site and PayPal account once per month to monitor deposits!

Step 5: • If you prefer payment via PayPal but don't have a PayPal account, set one up at:

<http://www.payPal.com>. There's no cost to sign up.

(See "[How to Sign Up for PayPal](#)" in this manual).

**Continue Reading For Detailed Information
About Each Step in the Signup Process.**



Affiliate Signup Form

This form signs you up for the PE Update.com affiliate program and is available at the following URL: <http://www.physicaleducationupdate.com/public/affiliate/signup.cfm>

The information required is straight-forward and this form takes only a few minutes to fill out. However, two items might cause some confusion. They are the “PayPal Email Address,” and “Affiliate ID.” They’re explained in greater detail below.

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home | [Affiliate](#) | Affiliate SignUp

Affiliate Signup Form

We invite you to join our affiliate program. Doing so provides you with an easy way to earn commissions by referring others to our web site. For details on how this works, visit [Affiliate Program Details](#).

For more information on how to sign up for the affiliate program, download the following manual: ["How to Sign Up for the PE Update Affiliate Program!"](#)

To join our affiliate program, complete the following form.

1. Your Information

<input type="text"/>	Your Full Name
<input type="text"/>	Street
<input type="text"/>	Street Line 2
<input type="text"/>	City
<input type="text"/>	State / Province
<input type="text"/>	Zip / Post Code
<input type="text"/>	Country
<input type="text"/>	PayPal Email Address (leave blank if you prefer payment by check)

2. Contact Information (i.e. your association name)

<input type="text"/>	First Name
<input type="text"/>	Last Name
<input type="text"/>	Company Name
<input type="text"/>	Your email address. (example: joe@cool.com)
<input type="text"/>	Your phone number. (required)
<input type="text"/>	Address of your web site.

3. Select a Affiliate ID for your account.

The Affiliate ID you choose will be the "ID number" for your account. It will appear in your affiliate links to our site, and be visible to the customer when sent via email. Choose your Affiliate ID name carefully.

<input type="text"/>	Affiliate ID (5-10 letters & digits)
<input type="text"/>	Account Password (up to 12 letters & digits)

4. Agree to our terms and conditions.

Yes, I have read and accepted the [PE Update.com Affiliate Agreement](#). By clicking through this box you agree to be bound by the terms and conditions of the PE Update.com Affiliate Agreement

“PayPal Email Address”

If you wish to be paid by cheque instead of PayPal, leave this box blank.

If you wish to use PayPal, enter the email address you used when you set up your PayPal account. It’s the email address we’ll use to contact you when we’ve sent you a payment via PayPal.

(Don’t worry, this does NOT give us access to your account).

For more information, see page 13.

“Affiliate ID” is a code that identifies you to us when people click through your banner to enter our site. Choosing it isn’t a big deal - just select a 5-10 letter code using letters and/or numbers. An example might be “ahperd223”

Logging In To Your Account

Once you're signed up, you can check your account by clicking the "Affiliate Login" link on the left navigation bar of the PE Update.com website. It's under the "Resources" category (and is circled below).

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Try us out for only \$4.95 per month!
Or get a full year for only \$29.95!!

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- Sport-Specific Topics
- PE Videos
- FUN STUFF Newsletters
- Most Popular
- Physical Education BLOG
- Physical Education Forum

RESOURCES

- List of Recent Articles
- Physical Education LINKS
- Affiliate Login**
- Affiliate Program Info
- Site Map
- Tell a Friend
- Text Size
- Your Account
- Help
- Contact Us

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...Need to Stay Up-To-Date?
...Don't Have the Time?
...PE Update is the Answer!

Physical Education Update.com is the website for physical educators who must know a little bit about **everything** related to sports, health, fitness and physical education...but don't have the time to stay up-to-date!

Our focus is on the **secret tricks of the trade** that help physical education teachers improve sport technique, keep classes fun, jazz up lesson plans, get kids fit and much, much more. In fact, we cover over 40 different sport and P.E. topics!

Physical Education Update's condensed article format, quick video demonstrations and super-fast article abstracts allow you to **learn what you want...FAST!** And we specialize in **practical** physical education information that you can use in class...right away!!

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- Teachers/Coaches Turned Entertainers
- What's the latest in Cooperative Games?
- Great Video on New

Ads by Google
[Sport Psychology](#)

Affiliate Account Details Page

Once logged in, you'll enter the "Affiliate Account Details" page. From here, you can check the total number of sales and commissions you've earned; monitor every transaction that has taken place involving your account ("Transaction History"); edit your account information, including password; and go to a page providing the banners you'll use on your site (you can change the banners at any time).

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[home](#) | Affiliate Account Status

YOUR AFFILIATE ACCOUNT DETAILS					
Affiliate ID: peupdate					
Affiliate Information: Name: Richard Moss Address: 11 Cerilli Crescent 11 Cerilli Crescent City: Sudbury Ontario P3E 5R3 Country: Canada Phone: 705-523-3331 Email: rmos@peupdate.com			Web Site: http://www.peUpdate.com Check Payable to: Richard Moss Active: Yes Account Started On: Feb 12,2009		
Edit Affiliate Information					
View Affiliate banner images, text links for your account					
Account information:					
Visitor Counter	Total Sales	Total Sales Amount	Commission Earned	Total Commission Paid	Current Account Balance
63	4	\$83.80	\$28.49	\$0.00	\$28.49
View Transaction History					

Edit Your Account Information

Go to the Banner page.

Current Account Summary

Check past transactions.

Selecting a Banner for Your Website

Your first step is to click the “View Affiliate Banner Images, Text Links For Your Account” on the Affiliate Account Details page (see previous page in this manual).

You’ll go to the “Affiliate Banner and Text Links” page shown below. Here, you’ll find a number of banners that you can place on your website (and their dimensions). HOWEVER, if you don’t find anything you like, in the size you need, please contact us - we can customize any of these banners to fit your site!!

In a box beneath each banner is the HTML code that your webmaster will place in your own website’s code. Once placed, your website will display the banner. This code contains your affiliate ID so any PE Update memberships originating from your site will be credited to you.

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home | Affiliate Links

Affiliate Banner & Text Links

Instructions:
To start earning cash today, cut and paste your personalized affiliate HTML code into your web page.
To copy these codes, highlight the text area below to copy (CTRL = C) and then paste (CTRL + V) the codes into your web pages.

Text link: [peUpdate](#)

```
<a href="http://www.physicaleducationupdate.com/index.cfm?affID=peupdate">peUpdate</a>
```

120 x 120 pixel banner



```
<a href="http://www.physicaleducationupdate.com/index.cfm?affID=peupdate"> </a>
```

Text Link:
120 x 120 pixel banner

120 x 240 pixel banner

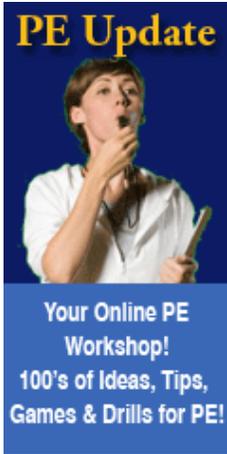


Text link - you can place a text link in any line of text on your website or online newsletter. It will act the same as a banner, so you’ll receive a commission for anyone who reaches us through this link and subsequently subscribes to PE Update.

Banner link - place this HTML code on your website and the banner will appear on the site.

Sample Banners

Here are the banner styles available. We can resize and change the text on most banners to suit your site.



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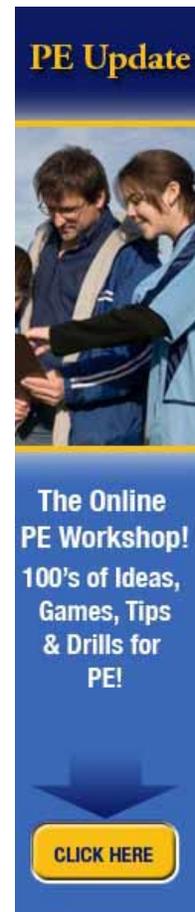


Physical Education Update



The Online PE Workshop!
Games, Ideas, Tips, Drills

PE Update



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The Online PE Workshop!
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The Online PE Workshop! 100's of Ideas, Games, Tips & Drills for PE!

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Receiving Payments

When PE Update sends you a payment, a message will be sent to the email address you used when you signed up for PayPal. The email will look something like the one below.

At this point, the funds are already in your PayPal account. You can transfer them to your bank account, or leave them in PayPal.

PayPal keeps a full accounting of all deposits and your account balance!



Frequently Asked Questions (FAQ's)

1. [How much will it cost to keep your banner on our association's site?](#)
2. [What does all the legal nonsense in the agreement mean?](#)
3. [How do we cancel the program if we don't like it?](#)
4. [What risks are involved in using the affiliate program?](#)
5. [When do we get paid?](#)
6. [How do I monitor the amount of money you owe us?](#)
7. [Do I HAVE to sign up for PayPal?](#)
8. [Isn't PayPal risky?](#)
9. [Will PayPal give you access to our bank and credit card information?](#)
10. [What do you mean when you say that someone has to subscribe to your website within seven days in order for us to receive credit?](#)

1. How much will it cost to keep your banner on our association's site?

Keeping our banner on your site doesn't cost you a thing. The affiliate program is essentially a profit-sharing arrangement between the two of us - by helping us gain new subscribers, you keep a portion of the subscription price because you've done some of our promotional work for us.

So, you can keep our banner on your site forever and it won't cost you a penny...even if nobody ever subscribes to PE Update. There really is no risk to you at all.

2. What does all the legal nonsense in the agreement mean?

Basically, the agreement is boilerplate agreement that's there to make sure nothing crazy happens to either you or us. In reality, it's in my best interest to keep you and your association's members happy. So if you want out, no problem. If you need assistance, I'll do my best. In my 25 years in business, my word has always been good and I don't plan to let that change.

3. How do we cancel the program if we don't like it?

Just remove the banner from your site. It would be nice if you let me know that you've cancelled, but it's not really necessary.

4. What are the risks involved in an association using the affiliate program?

There really aren't any major risks. The program doesn't cost anything and there is no obligation or fixed time commitment. The only risk I can see that if we (PE Update.com) treats our subscribers poorly, then it might reflect badly on your association. But my policy has always been that it's easier to give someone their money back than to dispute an issue (truly

– it costs less in time and effort). And I prefer to leave someone feeling good about dealing with us, even if they cancel – word of mouth can be very powerful.

5. When do we get paid?

If you prefer payment by cheque, we'll pay it at the end of the month - with current mailing times, you'll probably receive it by the middle of the following month.

If you registered with PayPal, you'll receive payment at the end of every month. The funds will be transferred directly to your PayPal account. You can leave it there or transfer it to your association bank account.

6. How do I monitor the amount of money you owe us?

By logging into your account, and checking the Affiliate Account Details Page, you can check on the number of clicks on your banner (Visitor Counter); total number of sales; total sales amount; commissions earned; total commissions paid to you; and current account balance. More information is available on page six of this manual. See: [“Affiliate Account Details Page.”](#)

7. Do I HAVE to sign up for PayPal?

No, we can pay you by cheque if that's your preference.

8. Isn't PayPal risky?

PayPal is an extremely reliable online payment system that has been in operation for years. It's the system chosen by eBay (they now own it, I believe) and is used by 150 million people around the world.

9. Will PayPal give you access to our bank and credit card information?

Absolutely not. That's why we're using PayPal. They act as an intermediary between the two of us and they never share financial information. I'll never have access to your private information or data.

10. What do you mean when you say that someone has to subscribe to your website within seven days in order for us to receive credit?

The 7-day arrangement works this way: if someone comes to PE Update.com through the banner on your site, they can come back to our PE Update at any time over the next seven days (directly, not through your banner) to subscribe and you'll receive \$11.98. If they come back after the 7th day (directly, not through your banner), you don't get the \$11.98 (unfortunately, that's just how our software works...I can't do anything about it).

However, if that person comes through your banner again, the 7-day period begins once more.

For example, Sarah from Mayberry clicks on the banner and comes to our site, checks it out then leaves. She comes back two days later (directly, not through your banner), checks out the

samples articles and leaves again. Then comes back seven days after first clicking the banner, and says, “Why not,” and subscribes. You’ll receive \$12 of her \$29.95 subscription fee. However, if she waits two weeks to subscribe, you don’t get credit...unless she comes back through the banner again.

Appendix: How to Sign Up for PayPal

PayPal is a widely used online payment system that takes the risk out of financial transactions on the internet. EBay uses this system, as do a number of other credible web services...and 150 million people worldwide.

If you have a PayPal account, it allows us to simply press a button at the end of every month...and presto - you'll receive your commission payments immediately. Your PayPal account will automatically keep track of the payments and you can transfer that money to your association account when it's convenient for you - (you can, if you wish, register your bank account to your PayPal account and make an effortless transfer of the money).

Without PayPal, you'll receive your payments by cheque, every two months.

Step 1: Go to Signup Page

To begin your PayPal signup, go to <http://www.paypal.com>

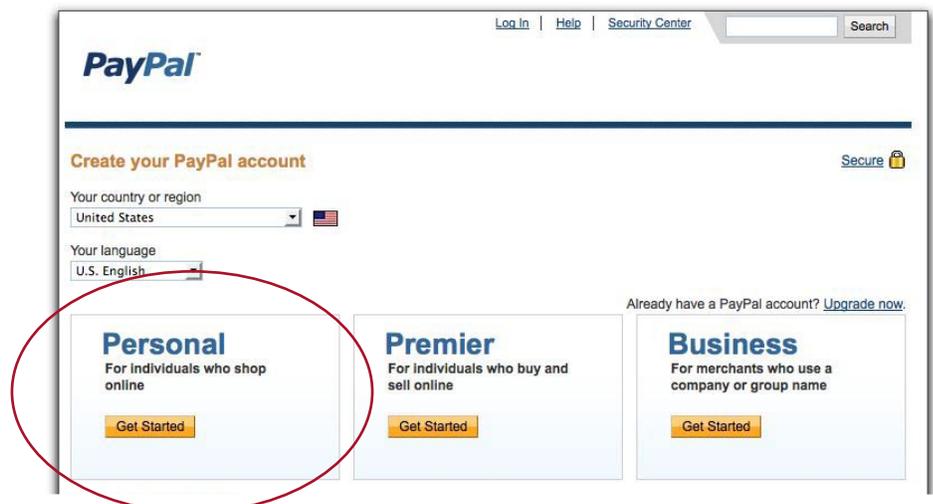
You'll go to the PayPal homepage (see right). Click on the "Sign-Up" link at the top.



PayPal Homepage

Step 2: Select Type of Account

When the page opens, you will then select one of three options. Select the "Personal" option - there is no cost to open a Personal account, and it should be suitable for your needs.



Step 3. Fill in the account information form.

The screenshot shows the PayPal account creation page titled "Enter your information". The form includes the following fields and content:

- PayPal logo** at the top left.
- Secure** indicator with a lock icon at the top right.
- Please fill in all fields.**
- Email address:** "You will use this to log in to PayPal" with the input field containing "editor@peupdate.com".
- Choose a password:** "8 characters minimum" with a masked input field.
- Re-enter password:** with a masked input field.
- First name:** "R" and **Middle name:** "J".
- Last name:** "Moss".
- Date of birth:** MM/DD/YYYY format with values "12 / 12 / 1960".
- Address Line 1:** "11 Main St".
- Address Line 2 (optional):** (empty).
- City:** "Sudbury".
- Province:** "Ontario" (dropdown menu) and **Postal Code:** "P9E 2N2".
- Phone number:** "800-333-3333" with a link "Why is this needed?".
- Agreement:** "By clicking the button below, I agree to the PayPal [User Agreement](#) and [Privacy Policy](#)."
- Submit button:** "Agree and Create Account".

Step 4. Verify Account

You'll be taken to this page in which you can "Verify" your account. You'll need a way to withdraw the money we deposit into your PayPal account. You can enable withdrawals by linking to either a bank account or debit card.

I assume, for accounting reasons, that it would be better for you to link a bank account.

Be assured - we have NO ACCESS to your account. Preventing such access is one of the primary functions of PayPal.

The screenshot shows the PayPal payment method selection page titled "How would you like to pay for your purchases?". The page is divided into two main sections:

- Pay with my bank account:**
 - Pay directly from your checking or savings account.
 - Pay without exposing your bank account to merchants.
 - Stay in control of your spending.
 - Continue** button.
- Pay with my credit card:**
 - Pay right away - get set up in seconds.
 - Pay without exposing your card number to merchants.
 - No need to retype your credit card information.
 - Continue** button.

The **Pay with my bank account** option is highlighted with a blue border.

Step 4. Verify Account

You'll be taken to this page in which you can "Verify" your account. You'll need a way to withdraw the money we deposit into your PayPal account. You can enable withdrawals by linking to either a bank account or debit card.

I assume, for accounting reasons, that it would be better for you to link a bank account.

Be assured - we have NO ACCESS to your account. Preventing such access is one of the primary functions of PayPal.

You can get more information about verifying your PayPal account on the following page:

The screenshot shows the PayPal 'My Account Overview' page. At the top, there is a navigation bar with 'Log Out', 'Help', and 'Security Centre'. Below this is a search bar and a language selector set to 'U.S. English'. The main navigation menu includes 'My Account', 'Send Money', 'Create an Invoice', 'Merchant Services', 'Auction Tools', and 'Products & Services'. Under 'My Account', there are sub-links for 'Overview', 'Add Funds', 'Withdraw', 'History', 'Resolution Centre', and 'Profile'. The 'My Account Overview' section displays the user's name 'R Moss (editor@peupdate.com)', account type 'Personal', and status 'Unverified'. A table shows the PayPal balance in Canadian Dollar (CAD) and U.S. Dollar (USD), both at \$0.00. A 'To do list (1)' is highlighted with a red circle, containing the item 'Confirm email address - Let us know you got our email to confirm your address'. Below the table, there are sections for 'Account history' and 'Recent activity', both showing 'No New Items'.

Currency	Balance
Canadian Dollar (Primary)	\$0.00 CAD
U.S. Dollar	\$0.00 USD
Current total in CAD	\$0.00 CAD

To do list (1)

- Confirm email address - Let us know you got our email to confirm your address

Additional Help and Our Pledge

Need Help?

Please don't hesitate to contact me if you have questions or need help in setting up your affiliate account.

Also just let me know, and I'll send you some mockups, showing how your website would look with our banners on them. This will help you select the appropriate banner for your site.

Conclusion

This program is a win-win for both of our organizations. Neither of us can lose money, and it provides the potential to raise some badly needed funds. The affiliate program is essentially a profit-sharing arrangement - if you help us gain new subscribers, you keep a portion of the subscription price because you've done some of our promotional work for us!

There is no long-term commitment, you can cancel at any time and there is no cost to you whatsoever. And while there is a some legal mumbo-jumbo in the agreement, basically, it's there to make sure nothing crazy happens to either of us. In reality, it's in my best interest to keep you and your association's members happy. So if you want out, no problem. If you need assistance, I'll do my best to help. In my 25 years in business, my word has always been good and I don't plan to let that change.

My contact information is as follows:

Richard (Dick) Moss
PE Update.com
11 Cerilli Crescent,
Sudbury, Ontario,
P3E 5R3
Canada

Tel: 1-800-455-8782
Fax: 1-705-523-3331
web: <http://www.peUpdate.com>
email: rmoss@peUpdate.com



I hope to hear from you soon!!

A handwritten signature in black ink that reads "Dick Moss". The signature is written in a cursive, flowing style.

Dick Moss, Editor/Publisher, PE Update.com